



TULSA COMMUNITY FOUNDATION

2012 Annual Report

In 1998, charitably-minded leaders joined together to establish Tulsa Community Foundation (TCF). TCF is a tax-exempt nonprofit organization that assists nonprofit agencies, corporations, individuals and families with flexible charitable giving solutions.

Serve Our Donors

TCF manages **598** donor advised or donor designated funds, **39** scholarship funds, **249** charitable agency reserve funds, and **11** supporting organizations.

Develop Community Awareness

At the advice of its donors, TCF makes grants to a wide variety of causes and nonprofit agencies locally, nationally and internationally. In 2011, donors advised over **\$73 million** in grants.

Support Local Charitable Organizations

TCF supports local agencies, like the **Family Safety Center** and **Tulsa School for Arts and Sciences**, by providing leadership and community connections during times of need.

Broaden Charitable Giving

In 2011 and 2012, TCF promoted charitable giving through matching programs like the **Planned Giving** and **Community Food Bank** Challenges.

Serving *America's Most Generous City™*

www.TulsaCF.org



TULSA COMMUNITY FOUNDATION

2012 at a Glance

Serve Our Donors

Tuesday Morning Miracle Workers Fund

It's funny how little things lead to big things. That's certainly the case with Bob Sanborn and the Tuesday Morning Miracle Workers. Bob and some other buddies didn't realize that remodeling the church choir room in 1992 would lead to the construction of 42 homes through Tulsa Habitat for Humanity. Today, they are 35 people strong and, with the establishment of a charitable fund at TCF, their legacy will endure.



Paul Kent (ED, Tulsa Habitat for Humanity), Roger Bey, Jimmy Swindeer, Kent Powers and Bob Sanborn (Tuesday Morning Miracle Workers)

"Philanthropy is an active effort to promote human welfare. We are involved in our church, Habitat, Meals on Wheels and Assistance League, and all of our children are involved in serving others in their communities. I hope we will be remembered as a group who lived their faith by example through giving their resources, time, talent and effort to make their community a better place to live," explained Bob.

Tulsa is a better place because of the Tuesday Morning Miracle Workers, where big things happen every Tuesday!

Cox Connects Foundation Funds

Funded by Cox Oklahoma employees, the Cox Connects Foundation (CCF) supports programs that impact Oklahomans in the areas of education, technology, health and the arts. To date, Cox employees have pledged nearly \$3.8 million to support schools, nonprofit organizations, college students and co-workers in the Tulsa area. Since 2005, TCF has managed CCF's charitable funds and provided administrative support for their programs.

Cox Connects Foundation Programs at TCF:

Innovation in Education: providing grants to public and private schools (grades Pre-K - 12) to fund classroom projects that encourage and promote ingenuity and imagination.

Cox Cares Employee Relief: providing short-term financial assistance to Cox Oklahoma employees facing financial difficulties for reasons beyond their control.

Community Investments: providing grants to support nonprofit organizations in the Cox Oklahoma service area.

Community IMPACT Grant: started in 2012, this program awards one \$50,000 grant annually to an educational initiative that enriches the overall educational experience and social well-being of students, grades Pre-K - 12, or students in early childhood education programs.

Left: Tuesday Morning Miracle Workers build a home for a family in Tulsa. Right: Cox Connects Foundation awards the first Community IMPACT Grant to A New Leaf at the annual Cox Connects Champions Club Luncheon.



Community Food Bank Challenge

George Kaiser Family Foundation, a supporting organization of TCF, awarded a \$100,000 challenge grant to Community Food Bank of Eastern Oklahoma to help respond to the agency's reported food shortage and to support the Food for Kids backpack program.

- The match attracted just over \$380,000 from new and lapsed donors, as well as current donors who increased their usual donations. Altogether, the challenge raised \$480,000 and provided 2,404,560 meals.

Planned Giving Challenge

Early in 2012, TCF announced a Planned Giving Challenge that will award nearly \$1 million in general operations grants to more than 40 nonprofit entities. The Planned Giving Challenge is a competitive, matching program designed to encourage area agencies to build their agencies' future through planned giving agreements such as wills, charitable trusts and charitable annuities.

- For every \$100,000 in planned gifts raised by selected agencies, TCF will award those agencies with grants of \$20,000 to use for their current, daily operations.

Left: TCF's Planned Giving Partnership agencies gather for quarterly meeting.
Middle: FSC Master Teacher cares for a client's baby. Right: CFBEO volunteers sort fresh produce.



Support Local Charitable Organizations

Tulsa School for Arts and Sciences

TCF administered a \$93,750 matching program from an anonymous donor benefitting Tulsa School of Arts and Sciences (TSAS) after a devastating fire destroyed Barnard Elementary School. The donor was able to give anonymously while still providing a matching incentive to motivate the community. In total, over \$197,000 was raised to support TSAS.

Family Safety Center

The Ann Patterson Dooley Family Safety Center (FSC) was in danger of closing its doors after a grant that had been the sole source of program and operating funds was not re-awarded. With the support and leadership provided by TCF and the local philanthropic community, the FSC achieved success and is now more sustainable than ever. The FSC evolved from operating as a program of Domestic Violence Intervention Services, with a single source of support, to a stand-alone public charity with multiple funding streams. TCF provided advice, community connections and resources to help secure a positive future for this agency.

- Since 2006, FSC has provided services to more than 12,000 survivors of intimate partner and family violence, sexual assault, stalking and teen dating violence.



TCF CEO, Phil Lakin, announces TSAS matching program at a press conference in 2012.



TULSA COMMUNITY FOUNDATION

Financial Summaries

Develop Community Awareness

TCF in the Community

Through TCF, donors give to a number of different causes, such as education and human services. In 2011, TCF received over \$89 million in contributions and, at the advice of its donors, granted over \$73 million to a wide variety of charitable causes and agencies. Below are examples of programs and agencies in the Tulsa area supported by TCF's donors.

TOTAL GRANTS MADE 2011 - \$73,715,000

53% EDUCATION - \$38,839,000

Supporting educational programs like **Partnership for the Availability of School Supplies** - providing a free year's worth of school supplies to every student in every TPS and UPS elementary school where 75% or more of the students are on the Free or Reduced Lunch program.

19% HUMAN SERVICES - \$14,340,000

Supporting non-profit agencies providing human services like **Tulsa Day Center for the Homeless** - providing a safe, healthy environment for people who are homeless; providing opportunities and encouragement for achieving self-sufficiency.

7% RELIGIOUS - \$4,948,000

Supporting organizations with a religious mission like **Catholic Charities** - assisting those in need regardless of their faith or creed with basic human services and programs geared toward self-reliance, with the support of Catholics and many other caring people.

6% ENVIRONMENT - \$4,635,000

Supporting agencies focusing on the environment like **River Parks Foundation** - striving to be the region's premier park, recreation, and entertainment destination by maintaining, preserving, developing, and promoting the Arkansas River and adjacent land areas.

5% HEALTH - \$3,747,000

Supporting non-profit agencies providing health services like **Mental Health Association in Tulsa** - promoting mental health, preventing mental disorders and achieving victory over mental illness through advocacy, education, research, service and housing.

4% ARTS & CULTURE - \$3,253,000

Supporting non-profit agencies focusing on the arts like **Tulsa Children's Museum** - creating a place for children to experience imaginative and interactive play; to bring the community together through entertaining and educational programming; and to provide creative learning experiences for children in need.

2% SCHOLARSHIPS - \$1,820,000

Supporting educational scholarship programs like the **Folds of Honor Foundation Scholarship Program** - providing educational scholarships for spouses and children of military service men and women killed or disabled while serving our great nation.

2% PUBLIC & SOCIETY - \$1,817,000

Supporting agencies addressing public and societal issues like the **Crime Commission** - improving the safety and security of the residents of Greater Tulsa through crime prevention education, anti-violence programs, and public involvement.

1% EMERGENCY ASSISTANCE - \$254,000

Supporting corporate employee disaster and relief funds like the **Turner Roofing Employee Assistance Fund** - providing short-term financial assistance to employees facing financial hardships due to unexpected and unavoidable emergency situations.

1% ANIMAL - \$62,000

Supporting agencies assisting animals like **Tulsa SPCA** - promoting a quality of life for domestic animals through rescue, rehabilitation, education, advocacy and community service.



Board of Trustees

Hans Helmerich
Helmerich & Payne, Inc.
(Chairperson of the Board)

Steadman Upham
University of Tulsa
(Vice Chairperson)

James Adelson
Nadel and Gussman, LLC
(Secretary/Treasurer)

Mayor Dewey Bartlett
City of Tulsa

Sharon Bell
Rogers and Bell

James Bender
WPX Energy, Inc.

Chet Cadieux
QuikTrip Corporation

Joseph Craft, III
Alliance Resource Partners, L.P.

Barry Davis
Davis, Tuttle Venture Partners

Steven Dow
Community Action Project

Dan Ellinor
Bank of Oklahoma

Robyn Ewing
The Williams Companies

Becky Frank
Schnake Turnbo Frank, Inc.

Phil Frohlich
Prescott Capital Management

Jerry Goodwin
Goodwin & Grant, Inc.

Mark Graham
Tulsa Area United Way

Dan Harrison
ONEOK, Inc.

Michael Johnson
J & A Group LLC

Ken Levit
George Kaiser Family Foundation

Chip McElroy II
McElroy Manufacturing

Jean McGill
In memory of her generous
service on the TCF Board.

Charles Monroe
Charles S. Monroe, CPA PC

Molly Pellegrini
Lobeck-Taylor Foundation

Rose Cellino Reynolds
Reynolds Pastoral Care Foundation

Eric Richards
Zarrow Family Office, L.L.C.

Scott Thompson
Dollar Thrifty
Automotive Group, Inc.

Steve Walton
Frederic Dorwart, Lawyers

Statement of Financial Position

(As of December 31, 2011 and 2010, in thousands)

ASSETS	FY 2011	FY 2010
Cash and investments	\$3,724,832	\$4,066,386
Receivables and other assets	103,432	54,252
TOTAL ASSETS	\$3,828,264	\$4,120,638
LIABILITIES AND NET ASSETS		
Liabilities	\$308,487	\$242,635
Net Assets -		
Unrestricted	3,518,904	3,876,699
Restricted	873	1,304
	3,519,777	3,878,003
TOTAL LIABILITIES AND NET ASSETS	\$3,828,264	\$4,120,638

Statement of Activities

(For Years Ended December 31, 2011 and 2010, in thousands)

REVENUES	FY 2011	FY 2010
Contributions	\$89,713	\$91,908
Investment gains (losses)	(328,480)	(357,112)
TOTAL REVENUES	(238,767)	(265,204)
EXPENSES		
Grant services	72,039	93,524
Investment services and other	37,837	23,112
General and administrative	9,444	10,079
Fundraising	139	98
TOTAL EXPENSES	119,459	126,813
TOTAL DECREASE IN NET ASSETS	(358,226)	(392,017)
NET ASSETS, BEGINNING OF YEAR	3,878,003	4,270,020
NET ASSETS, END OF YEAR	\$3,519,777	\$3,878,003



Confirmed in Compliance with National Standards
for U.S. Community Foundations

Serving **America's Most Generous City™**

www.TulsaCF.org