

Agency "Time"
& Technical Factors of PG

Agency Contact
ED/DD

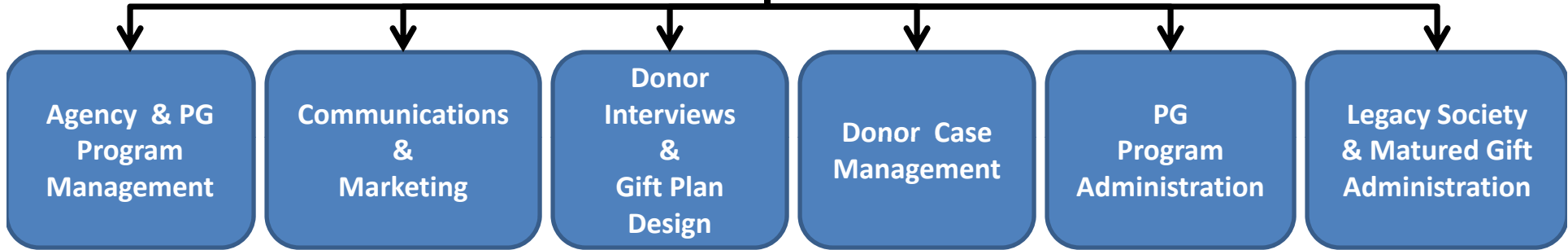
5% of agency's time

Your PG Office's
Responsibilities

TCF PG Program
TAG

95% of the work

"Your PG Office"



Strat Plan

Brochures

Presentations

Scheduling

Gift calculation

Branding

Gant Chart

Articles

Interviews

Donor Follow-up

Reporting

Recognition

Marketing Plan

Web info

Analysis

Coordinate w/
Allied Professional

Measuring ROI

Society

Monthly Mtgs

Events/Seminars

Plan Design

Gift calculation

Future/Present

Communication

Integration

Letters

Allied

Agency/Donor /
AP contact

Value

Events

Total Fund Dev

Marketing
Materials

Professional
Total Fund Dev

Work-in-progress

Gift Forecasting
Gift Reporting

Matured Gift
Administration