

## 2011 Annual Report

In 1998, charitably-minded leaders joined together to establish Tulsa Community Foundation (TCF). TCF is a tax-exempt nonprofit organization that assists nonprofit agencies, corporations, individuals and families with flexible charitable giving solutions.

## Serve Our Donors

TCF manages
575 donor advised or donor designated funds, 46 scholarship funds, 280 charitable agency reserve funds, and 12 supporting organizations.

## **Develop Community Awareness**

Through one of TCF's Supporting
Organizations, the issue of

Female Incarceration has been brought to the community's attention.

# Support Local Charitable Organizations

In 2010, over \$93.5 million was granted to charitable causes through TCF's funds and supporting organizations.

TCF's **501TechNet** program assists 42 nonprofit organizations with a wide range of IT needs.

# **Broaden Charitable Giving**

Each of the **913**funds at TCF has

its own identity and

philanthropic purpose.

TCF's **Planned Giving**Partnership Program
includes nearly
50 local nonprofit

Serve Our Donors

## **Carter Family Fund**

Terry and Pam Carter trust TCF to assist with their charitable mission: "Through giving, we hope to make an impact on the community's physical, emotional, intellectual and spiritual needs," explains Pam.

In 2008, Terry and Pam established the Carter Family Fund at TCF. Through their Donor Advised Fund, the Carters are able to easily give to each of the agencies and causes that are dear to them.

"Our family invests in diverse community efforts, from programs addressing basic needs to the arts and education. We also feel strongly about supporting the Tulsa Area United Way and its many agencies. TCF has made the giving process very efficient for us. Because of this, we are able to give more and help special causes important to us."



Terry Carter, former Senior VP Finance/ CFO of QuikTrip Corporation and wife, Pam Carter, founder of Synergy Marketing Associates

## Support Local Charitable Organizations

## 501 TechNet

Tulsa Community Foundation's 501TechNet program assists nonprofit organizations with a wide range of IT needs. The program's objective is to extend the social reach of nonprofits by supporting the adoption of progressive technologies which expand organizational capacity and lower long-term costs.

#### **Consulting Services**

501TechNet has assisted 42 organizations with a wide range of IT needs including strategy development, software and hardware evaluation and selection, contract negotiations and email migration.

#### **Website Redesign Projects**

501TechNet has partnered with GuRuStu Group to develop a streamlined design process that yields websites which incorporate recognized best practices specific to the nonprofit sector. The program has funded and managed projects for Emergency Infant Services, Owasso Community Resources, Palmer Continuum of Care and Tulsa Educare.

#### **Hardware Redistribution Program**

As a Microsoft authorized recycler, 501TechNet refurbishes PCs and other IT equipment donated by four corporate partners and redistributes them to Tulsa-area nonprofit organizations. To date, 200 PCs, 400 LCD monitors and 30 printers/copiers have been distributed.

#### **Dell Volume Purchase Plan**

501TechNet has partnered with Dell to extend volume-based pricing on PCs and other IT equipment to Oklahoma-based nonprofits. To date, 25 organizations have enrolled in the program and are receiving discounts ranging from 6-30% off of Dell direct pricing.

Through the Hardware Redistribution Program, 501TechNet supports schools including KIPP, San Miguel and Saints Peter and Paul (pictured) as well as organizations like Big Brothers Big Sisters, Goodwill Industries, John 3:16 and Susan G. Komen (pictured).



## **Female Incarceration**

One of TCF's supporting organizations, George Kaiser Family Foundation, focuses on improving the lives of children and families and has prioritized the issue of female incarceration. Through its support of the Women in Recovery (WIR) program at Family & Children's Services, women in Tulsa County have an alternative to incarceration. WIR is a comprehensive twelve-month program that offers strict supervision in combination with treatment, family reunification, employment, education, health and wellness, housing and volunteer services.

WIR provides extensive employment services to all participants and assists in securing employment for all WIR participants.

WIR offers a vast array of services to promote healthy family reunification, including family therapy and parenting classes.

WIR has received statewide recognition for its work in the area of female incarceration. Oklahoma Speaker of the House Kris Steele was the keynote speaker at WIR graduation.

- Oklahoma incarcerates 132 women per capita, compared to the national average of 68, ranking Oklahoma with the highest female incarceration rate in the nation.
- 66.5% of the more than 2,700 women incarcerated in Oklahoma are imprisoned for nonviolent crimes.
- Women incarcerated in Oklahoma have an estimated 7,071 children, with 4,624 of these children under the age of 18.



## Broaden Charitable Giving

## **Planned Giving Partnership**

TCF launched the Planned Giving Partnership Program in 2009 to assist local nonprofit agencies with planned giving services. The program is designed to encourage agencies to build endowment gifts through planned giving. Realizing that planned giving programs are outside the financial reach of most nonprofits, TCF underwrites the majority of the costs to agencies within the program.

Participating agencies receive a customized, full service planned giving program that includes annual board presentations, assistance to develop or enhance a legacy society, donor education seminars, marketing materials, individualized donor appointments and planned giving workshops for leadership staff.

The TCF Planned Giving Partnership Program broadens an agency's charitable giving by assisting it with developing, implementing and sustaining a fully-integrated planned giving program within its development activities.



The Planned Giving Program has allowed agencies' donors an opportunity to support their favorite causes into the future.

- Nearly 50 local nonprofit agencies partner with TCF through the Planned Giving Partnership Program.
- Since the program's inception, local nonprofits have raised more than \$38 million in planned gifts.



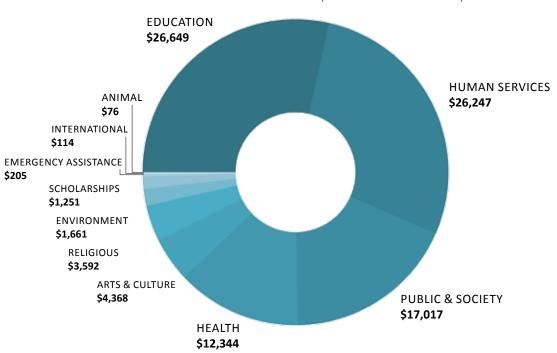
## TULSA COMMUNITY FOUNDATION

## **Financial Summaries**

Every year, TCF receives gifts of all sizes from individuals, foundations, nonprofit organizations and corporations. Regardless of the size of the gift, the generosity and consideration of each donor reflects a passionate commitment to the enrichment of our community. In 2010, TCF received \$92 million in contributions and, at the advice of its donors, granted over \$93.5 million to a wide variety of charitable agencies and programs.

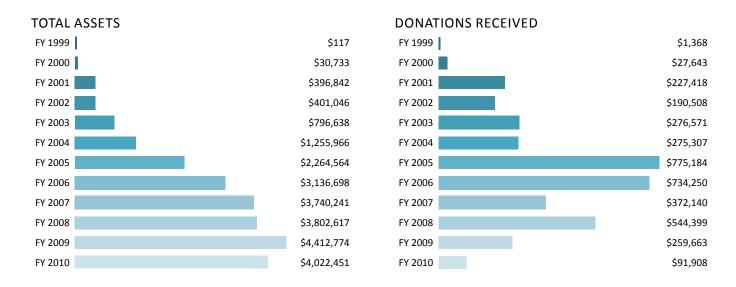
## **Grants Made 2010:** \$93,524

(consolidated - thousands)



## **Twelve-Year History of Assets & Donations**

(consolidated - thousands)



### **Board of Directors**

### **Statement of Financial Position**

(As of December 31, 2010 and 2009, in thousands)

ASSETS	FY 2010	FY 2009
Cash and investments	\$3,968,199	\$4,362,697
Receivables and other assets	54,252	50,077
TOTAL ASSETS	\$4,022,451	\$4,412,774
LIABILITIES AND NET ASSETS		
Liabilities	\$144,448	\$142,754
Net Assets -		
Unrestricted	3,876,699	4,259,290
Restricted	1,304	10,730
	3,878,003	4,270,020
TOTAL LIABILITIES AND NET ASSETS	\$4,022,451	\$4,412,774

## **Statement of Activities**

(For Years Ended December 31, 2010 and 2009, in thousands)

UNRESTRICTED NET ASSETS	FY 2010	FY 2009
Contributions	\$91,656	\$257,823
Investment gains (losses)	(357,112)	788,316
Net assets released from restriction	9,678	17,306
Grant services	(93,524)	(117,692)
Investment services and other	(23,112)	(17,998)
General and administrative	(10,079)	(5,516)
Fundraising	(98)	(75)
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS	(382,591)	922,164
RESTRICTED NET ASSETS		
Contributions	252	1,840
Net assets released from restriction	(9,678)	(17,306)
INCREASE (DECREASE) IN RESTRICTED NET ASSETS	(9,426)	(15,466)
TOTAL INCREASE(DECREASE) IN NET ASSETS NET ASSETS, BEGINNING OF YEAR	(392,017) 4,270,020	906,698 3,363,322
NET ASSETS, END OF YEAR	\$3,878,003	\$4,270,020



Confirmed in Compliance with National Standards for U.S. Community Foundations

#### **William Thomas**

Senior Star Living (Chairman of the Board)

#### Jean McGill

Noble Investments (Secretary/Treasurer)

#### **James Adelson**

Nadel and Gussman, LLC

#### **Dewey Bartlett**

City of Tulsa

#### **Sharon Bell**

Rogers and Bell

#### **Steve Bradshaw**

Bank of Oklahoma

#### **Chet Cadieux**

QuikTrip Corporation

#### **Gerard Clancy**

University of Oklahoma-Tulsa

#### Joseph Craft, III

Alliance Resource Partners, L.P.

#### **Barry Davis**

Davis, Tuttle Venture Partners

#### **Steven Dow**

Community Action Project

#### **Dan Ellinor**

Bank of Oklahoma

#### **Robyn Ewing**

The Williams Companies

#### **Phil Frohlich**

Prescott Capital Management

#### **Jerry Goodwin**

Goodwin & Grant, Inc.

#### **Mark Graham**

Tulsa Area United Way

#### **Dan Harrison**

ONEOK, Inc.

#### **Michael Johnson**

J & A Group LLC

#### **Ken Levit**

George Kaiser Family Fdn.

#### Chip McElroy II

McElroy Manufacturing

#### **Tom McKeon**

Tulsa Community College

#### **Gary Paxton**

**Dollar Thrifty** 

Automotive Group, Ret.

#### **Rose Cellino Reynolds**

Reynolds Pastoral Care Fdn.

#### **Eric Richards**

Zarrow Family Office, L.L.C

#### **Robert Thomas**

Senior Star Living

### Steadman Upham

University of Tulsa

#### **Steve Walton**

Frederic Dorwart, Lawyers