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## Tulsa Community Foundation unveils matching grant program for nonprofit groups

BY MICHAEL OVERALL World Staff Writer  
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Hoping to inspire donors to leave money for charities when they die, the Tulsa Community Foundation announced Tuesday that it will give \$1 million in matching grants for "planned giving."

Forty-four nonprofit organizations across eastern Oklahoma will receive \$20,000 now for every \$100,000 that people pledge to bequeath to them, officials said.

The Planned Giving Challenge is the first and apparently only program of its kind, said Phil Lakin Jr., CEO of the Tulsa Community Foundation.

"If anyone else is doing it, they got the idea from us," he said. "And that sets us apart again as America's most generous community."

It's part of a wider effort to help local nonprofit organizations think strategically about their futures.

"We tend to think always about our immediate needs and immediate donations," said Derk Tenzythoff, senior vice president of resource development for the Tulsa Area United Way. "This challenge was to take a long-term view."

The nonprofit groups collectively hope to raise more than \$4.5 million in planned giving, officials said.

They have already received \$300,000 in pledges toward that goal.

Each nonprofit group will have until Dec. 31, 2013, to meet its Planned Giving Challenge.

Lori McGinnis-Madland, executive director of Tulsa Street School, said: "It helps us ensure the long-term future of our school. The beauty of it is, once we have secured this future funding, we'll have hard dollars, too," for administrative costs right now.

The Tulsa Community Foundation grants were made possible by a donation from the George Kaiser Family Foundation.

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### Forty-four grant-qualifying organizations listed

#### Nonprofit organizations that have qualified for Planned Giving Challenge grants:

Arts and Humanities Council of Tulsa, Big Brothers Big Sisters of Oklahoma, Bishop Kelley High School, Camp Fire USA Green Country Council, Tulsa CASA, Cascia Hall Foundation, Catholic Charities of the Diocese of Tulsa, the Center for Individuals with Physical Challenges, Child Abuse Network, Community Food Bank of Eastern Oklahoma, Counseling & Recovery Services of Oklahoma, CREOKS Mental Health Services, Tulsa Day Center for the Homeless, DVIS/Call Rape, Family & Children's Services, Gateway

Foundation, Girl Scouts of Eastern Oklahoma, Goodwill Industries of Tulsa, Tulsa Habitat for Humanity, Home of Hope, Hospitality House of Tulsa, John 3:16 Mission, Legal Aid Services of Oklahoma, LIFE Senior Services, the Little Light House, Mental Health Association in Tulsa, Metro Christian Academy Foundation, Oklahoma Aquarium Foundation, Palmer Continuum of Care, Riverfield Country Day School, Street School, Tulsa Air and Space Museum & Planetarium, Tulsa Area United Way, Tulsa Ballet, Tulsa Boys' Home, Tulsa Community College Foundation, Tulsa Dream Center, Tulsa Foundation for Architecture, Tulsa Opera, Tulsa Zoo Management, Up with Trees, YMCA of Greater Tulsa, Youth At Heart and Youth Services of Tulsa.

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**Associated Images:**

**Tulsa Community Foundation CEO Phil Lakin Jr. talks with agency leaders Tuesday about the foundation's matching grants for their programs. STEPHEN PINGRY/Tulsa World**

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