



# TULSA COMMUNITY FOUNDATION

## 2013 Annual Report:

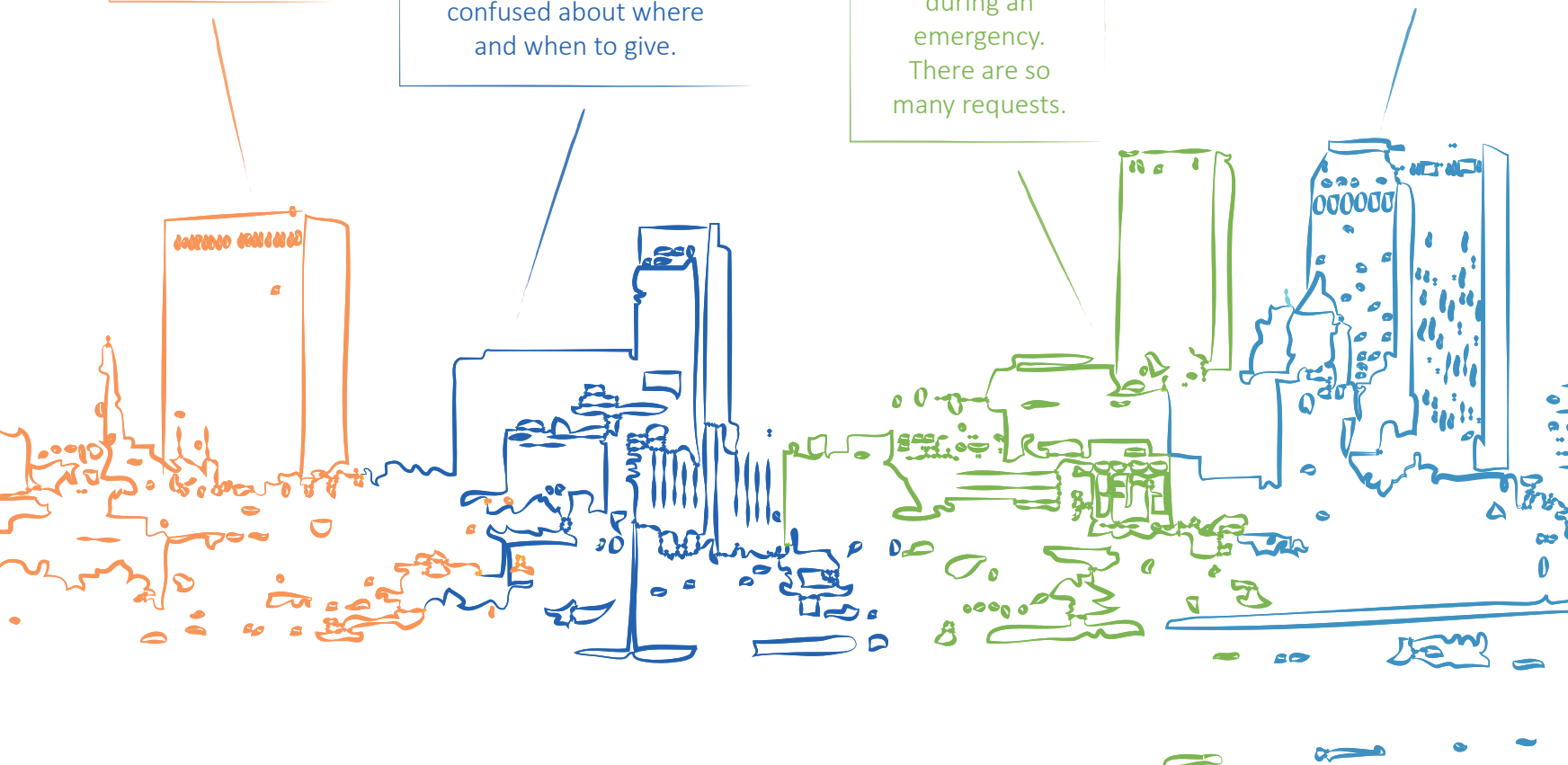
Philanthropy can be intimidating,  
but it doesn't have to be...

I want a more  
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for making  
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I know there are so  
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I need help deciding  
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Serving ***America's Most Generous City®***

In 1998, Tulsa Community Foundation (TCF) was established as a tax-exempt nonprofit organization that assists nonprofit agencies, corporations, individuals and families with flexible charitable giving solutions.

Today, TCF provides numerous services and resources to encourage all individuals and organizations to advance philanthropic practices in the community to benefit others.

[www.TulsaCF.org](http://www.TulsaCF.org)



# TULSA COMMUNITY FOUNDATION

## At a Glance

I don't know how to help during an emergency. There are so many requests.

### Disaster Relief and Recovery

TCF was there to help our neighbors in Moore and Shawnee when the devastating tornadoes hit their communities. TCF collected donations from more than 600 individuals in 40 different states and three foreign countries to raise over \$880,000 for the long-term relief efforts in these communities.

#### TCF has created similar funds in the past to help those affected by major disasters:

- The **Hurricane Katrina Relief Fund** provided financial assistance to nonprofit agencies in Tulsa who served the victims as well as contributions to revitalize charter schools in New Orleans.
- The **2007 Ice Storm Relief Fund** granted nonprofit agencies in Tulsa funds to restore services to the community and assist impacted families.
- The **Oklahoma Tornado Recovery Fund** helped Tushka Public Schools replace school safety equipment, playground structures and provide instructional supplies.
- The **Joplin Recovery Fund** helped our neighbors in Joplin by collecting \$200,000 to support long-term recovery efforts in Joplin. Rebuild Joplin, a nonprofit that assists residents in rebuilding their storm-damaged or destroyed homes, was recently granted \$150,000. The grant from TCF provided needed funds for Rebuild Joplin to build 10 single family homes.



From left to right: Mike Dodson, sr. program officer, Tulsa Community Foundation; Nancy Morrow, homeowner; Chad Carson, executive director, Rebuild Joplin; and Thomas Corley, director of development, Rebuild Joplin.

Image courtesy of Tulsa World, Tom Gilbert.





I want a more efficient process  
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## A Charitable Fund: Delivering Convenience and Benefits for Everyone

Twenty individuals and families recently established Donor Advised Funds (DAF) with initial contributions of \$5,000 or less. Like so many of TCF's individual and corporate donors, these families chose to partner with TCF to take advantage of additional services and time savings. The convenience of establishing a DAF includes consolidating and organizing all of their charitable contributions through TCF instead of working from various financial accounts to identify tax deductible transactions. TCF's donors are supported by program officers with knowledge about the nonprofit community's strengths and needs. TCF provides research, due diligence, qualification of recipient organizations and post-grant reporting. Because all donations to TCF are tax deductible, donors only report to the IRS the total amount of contributions made to the TCF DAF for tax purposes. Further, there is no minimum distribution or grantmaking requirement. Grant recommendations can be made to benefit any qualified 501(c)(3) nonprofit organization locally, nationally, or internationally, at any time in the future. And TCF's fees are the lowest in the country.

**"No matter the size of the DAF, TCF is committed to connecting every donor's charitable interests and passions with the needs of our community."**

Left: Various fruits and vegetables that are eligible for purchase through the Double Up Food Bucks program. Right: Phil Lakin, Jr., CEO, TCF; Desiree Doherty, ED, Parent Child Center; Tom Taylor, II, ED, Emergency Infant Services; and Arianna Moore, Tulsa City Councilor, District 7 at press conference for grand opening of Project East Tulsa.



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## Double Up Food Bucks

Tulsa Community Foundation, in partnership with its supporting organization, George Kaiser Family Foundation, is committed to reaching out to Tulsans in need of healthy and nutritious food options through the Double Up Food Bucks program. The program allows those families who receive SNAP benefits to receive \$20 of fresh produce at a local farmer's market when they purchase \$20 of fresh produce from the market – double the produce for the price. The program incentivizes families to choose healthy and fresh food options, and since it debuted, the Double Up Food Bucks program has provided fresh fruits and vegetables to hundreds of Tulsans.

## Project East Tulsa - Double the Difference

George Kaiser Family Foundation awarded The Parent Child Center of Tulsa and Emergency Infant Services a matching challenge grant of \$100,000 to support the opening of a new east side location. The campaign raised more than \$215,000 through this matching challenge. The facility opened in January 2013 to provide essential services to children and parents at the new joint location.



# TULSA COMMUNITY FOUNDATION

## Financial Summaries

I need help deciding which nonprofit best provides services most important to me.

### Making a Difference

Donors give to a number of different causes, such as education and human services. TCF received over \$176 million in contributions and, at the advice of its donors, granted over \$110 million to a wide variety of charitable programs and agencies. As an example, select programs and agencies in the Tulsa area supported by TCF's donors appear below.

#### 40% EDUCATION - \$45,080,000

Supporting educational programs like **Fab Lab Tulsa** - providing community access to advanced manufacturing and digital fabrication tools for learning skills, developing inventions, creating businesses and producing personalized products.

#### 28% HUMAN SERVICES - \$32,240,000

Supporting nonprofit agencies providing human services like **Little Light House** - improving the quality of life for children with special needs, their families, and their communities by providing tuition-free educational and therapeutic services to children with special needs.

#### 9% ENVIRONMENT - \$10,533,000

Supporting agencies focusing on the environment like **Up With Trees** - beautifying the greater Tulsa area by planting trees and creating urban forestry awareness through education.

#### 8% HEALTH - \$8,537,000

Supporting nonprofit agencies providing health services like **Oklahoma Project Woman** - providing no cost mammography, diagnostic procedures and surgical services for women who, because of financial hardship, may delay seeking medical attention.

#### 5% ARTS & CULTURE - \$5,093,000

Supporting nonprofit agencies focusing on the arts like **Arts & Humanities Council of Tulsa** - nurturing innovation, artistic quality and professional development; broadening public and private support of the arts; and introducing the arts and humanities to new audiences.

#### 4% RELIGIOUS - \$4,713,000

Supporting organizations with a religious mission like **Catholic Charities** - assisting those in need regardless of their faith or creed with basic human services and programs geared toward self-reliance, with the support of Catholics and many other caring people.

#### 3% SCHOLARSHIPS - \$3,288,000

Supporting educational scholarship programs like the **Panny McElroy Scholarship Program** - providing post-secondary educational scholarships for dependents of employees at McElroy Manufacturing and its eligible distributors.

#### 1% PUBLIC & SOCIETY - \$1,406,000

Supporting agencies addressing public and societal issues like the **First Tee of Tulsa** - impacting the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

#### 1% EMERGENCY ASSISTANCE - \$414,000

Supporting corporate employee disaster and relief funds like the **QuikTrip Cares Fund** - providing short-term financial assistance to QuikTrip employees facing financial hardships due to unexpected and unavoidable emergency situations.

#### 1% ANIMAL - \$83,000

Supporting agencies assisting animals like **Humane Society of Tulsa** - providing education, counseling and assistance on proper pet care, pet ownership and the importance of spaying and neutering.



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## Statement of Financial Position

(As of December 31, 2012 and 2011, in thousands)

ASSETS	FY 2012	FY 2011
Cash and investments	\$3,610,007	\$3,724,832
Receivables and other assets	119,782	103,432
<b>TOTAL ASSETS</b>	<b>\$3,729,789</b>	<b>\$3,828,264</b>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities	\$248,071	\$308,487
Net Assets -		
Unrestricted	3,478,211	3,518,904
Restricted	3,507	873
	3,481,718	3,519,777
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$3,729,789</b>	<b>\$3,828,264</b>

## Statement of Activities

(For Years Ended December 31, 2012 and 2011, in thousands)

REVENUES	FY 2012	FY 2011
Contributions	\$176,582	\$89,713
Investment gains (losses)	(69,546)	(328,480)
<b>TOTAL REVENUES</b>	<b>107,036</b>	<b>(238,767)</b>
<b>EXPENSES</b>		
Grant services	110,512	72,039
Investment services and other	23,800	37,837
General and administrative	10,664	9,444
Fundraising	119	139
<b>TOTAL EXPENSES</b>	<b>145,095</b>	<b>119,459</b>
<b>TOTAL DECREASE IN NET ASSETS</b>	<b>(38,059)</b>	<b>(358,226)</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>3,519,777</b>	<b>3,878,003</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$3,481,718</b>	<b>\$3,519,777</b>



Confirmed in Compliance with National Standards  
for U.S. Community Foundations

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