

America's most generous city®

"Among the largest community foundations in the United States, Tulsa Community Foundation ranks second in asset size and within the top 10 in gifts per capita."

- Source: The 2019 Columbus Survey

# 2020 ANNUAL REPORT Photo Credit: Adam Murphy

# A YEAR OF PHILANTHROPY IN ACTION

Tulsa Community
Foundation ("TCF")
is proud to begin
its twenty-second
year in service to our
community through
meaningful partnerships
with nonprofit
agencies, corporations,
individuals and
families. With the
unprecedented
challenges of 2020,
TCF embraced and
advanced its work to
be a philanthropic first
responder and trusted
convener. As more and
more challenges became
evident in 2020, it was
a collection of generous
and steadfast donors
who enabled TCF to
help our community

At the onset of the COVID-19 pandemic, Tulsa area funders and community leaders organized and rapidly began collaborating. The goal was to collectively formulate a strong philanthropic response fund that would assist with the immediate needs of our neighbors. To implement this fund and assemble charitable dollars, TCF partnered with the Tulsa Area United Way (TAUW) to establish the Tulsa Area COVID-19 Response Fund. By the end of the year, hundreds of donors had contributed more than \$3.7 million dollars for these purposes. This generosity provided support for 45 nonprofit organizations to assist individuals and families experiencing COVID-19 related hardships due to temporary lost income and unplanned expenses.

In essence, the collaborative response efforts administered by TCF provided a critical lifeline of support to our nonprofit partners to ensure that those in need received food, shelter, technology and other basic needs. Catholic Charities of Eastern Oklahoma and Hunger Free Oklahoma's *Tulsa Kitchens Unite Program* illustrate two such TCF partnerships that provided powerful results during this time.

TCF recognized the leadership role and positive impact that Catholic Charities was providing as it served nutritious food for thousands of families each week. Catholic Charities also formed a taskforce to provide assistance with utility bills, rent and prescriptions for families facing a job

loss or other financial hardships due to the pandemic. Catholic Charities assisted 761 families by keeping their utilities operating, rent paid or prescriptions filled, all while maintaining its role as the largest provider of food to those in need in Oklahoma.

From April through June of 2020, Hunger Free Oklahoma, a component fund of TCF, partnered with locally-owned restaurants/caterers and the **Community Food Bank of Eastern Oklahoma** to provide free meals to families. This initiative became known as Tulsa Kitchens Unite. Its program goals were keeping local kitchens open, keeping workers paid, and keeping local families fed. In 12 weeks, the program assisted 23 local restaurants to provide over 360,000 meals to struggling families.

The philanthropic response to this crisis has been like none other in our nation's history. Through the efforts of Catholic Charities of Eastern Oklahoma and Hunger Free Oklahoma – in addition to the actions of numerous other funds held at TCF (advised by individuals, corporations and nonprofit agencies) – the response by the TCF family is no different. In COVID-19 relief assistance alone, TCF distributed more than \$6 million to help at-risk populations and marginalized communities across the region. Challenges remain with the new year, but TCF will forever be grateful to its generous donors and partners who illustrated the essence of philanthropy in action during these extraordinary times.

# **FUND TYPES**



### **DONOR DESIGNATED**

Choose a focus area or create a program benefiting specific charitable organizations or causes



### **DONOR ADVISED**

Recommend grants over time to your favorite charitable organizations



# **TULSA COMMUNITY FOUNDATION**

In 1998, TCF was established to assist nonprofit agencies, corporations, individuals and families with flexible charitable giving solutions.

TCF is a collection of over 1,500 funds, benefit the community and region.

Fund contributions are tax-deductible.

# **TCF SERVES YOU**

varying in size from a few thousand to multiple millions of dollars. Each fund has its own identity and philanthropic purpose and benefits from being invested with other funds to create a lasting community resource. TCF delivers easy, low-cost solutions to

# CONTACT TCF

TCF staff is dedicated to supporting and sustaining the charitable efforts of its donors and programs. We provide services to individuals, families and companies to simplify charitable giving, identify important community services, and administer charitable programs. To find out more about TCF, visit www.tulsacf.org. To request a meeting with a program officer, please contact our offices at 918.494.8823.

**Tulsa Community Foundation** 7030 S. Yale, Suite 600 Tulsa, OK 74136



### **SCHOLARSHIP**

Establish your approved scholarship criteria

TCF manages the application and award process



### **AFFILIATE\***

Focus (as a group of area leaders) on charitable community efforts

TCF oversees administrative and financial operations



### **EMPLOYEE DISASTER RELIEF**

Establish (by employer) guidelines to assist employees in the event of unexpected and unavoidable emergencies or disasters

TCF manages the application and award process



### SUPPORTING ORGANIZATION

TCF provides administrative and grantmaking services

Board of Directors and investment objectives separate from TCF



### FISCAL SPONSORSHIP

Establish a charitable entity (emerging nonprofit) under TCF

TCF provides administrative support



### **CHARITABLE AGENCY**

Establish (by nonprofit agency) a permanent pool of assets or operations (reserve) dollars

## **BOARD OF TRUSTEES**

JIM ADELSON

Nadel & Gussman Energy, LLC

**ALISON ANTHONY** 

Tulsa Area United Way

G. T. BYNUM

City of Tulsa

JIM CAMPOS

State Farm Insurance

**KATHERINE G. COYLE** 

Conner & Winters

**ERICA DORWART** 

Frederic Dorwart Lawyers

**SHANE FERNANDEZ** 

USA BMX/BMX Canada

**BECKY FRANK** 

Schnake Turnbo Frank, Inc.

**PHIL FROHLICH** 

Prescott Group Capital

Management, LLC

JOHN HALE

Hale Family Foundation

**RIK HELMERICH** 

The Helmerich Trust

**ALANA HUGHES** 

Charles and Lynn Schusterman

Family Foundation

HANNIBAL JOHNSON

Author, Attorney and Consultant

**JUDY KISHNER** 

The Zarrow Family Foundations

**CARON LAWHORN** 

ONE Gas, Inc.

JOE MCGRAW

McGraw Realtors

SANJAY D. MESHRI

Advance Research Chemicals, Inc.

STEVEN E. NELL

**BOK Financial** 

PIERCE NORTON

ONE Gas, Inc.

BRENDA PIPESTEM

Attorney & Associate Justice

Eastern Band of Cherokee Indians

**REBECCA RICHARDS** 

Maxine & Jack Zarrow

**Family Foundation** 

**BAILEY SIEGFRIED** 

NORDAM Group, Inc.

**PEGGY SIMMONS** 

Public Service Company

of Oklahoma

STUART SULLIVAN

QuikTrip

**DAVID TOLLETTE** 

Vector Controls and

**Automation Group** 

**ROSE WASHINGTON** 

Tulsa Economic Development

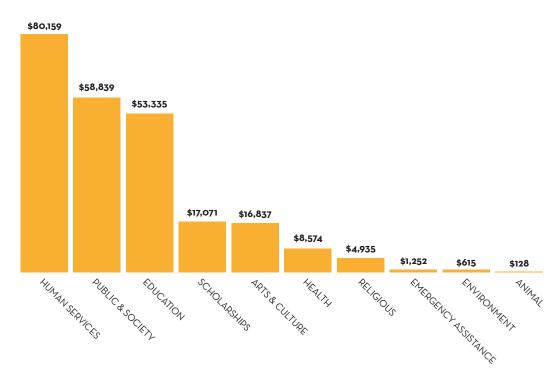
Corporation

LANE WILSON

Williams Companies

# **TOTAL GRANTS MADE 2019:** \$241,745,000

Graph in thousands



# STATEMENTS OF FINANCIAL POSITION

As of December 31, 2019 and 2018, in thousands

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	ASSETS	FY 2019	FY 2018
	Cash and investments	\$4,487,727	\$4,246,227
	Receivables and other assets	\$230,456	\$218,551
	TOTAL ASSETS	\$4,718,183	\$4,464,778
	LIABILITIES	\$341,041	\$291,976
	NET ASSETS		
	Without donor restrictions	\$4,296,836	\$4,088,883
	With donor restrictions	\$80,306	\$83,919
	TOTAL NET ASSETS	\$4,377,142	\$4,172,802
	TOTAL LIABILITIES AND NET ASSETS	\$4,718,183	\$4,464,778

# STATEMENTS OF ACTIVITIES

As of December 31, 2019 and 2018, in thousands

December 31, 2019 and 2018, in thousands			
REVENUE	FY 2019	FY 2018	
Contributions	\$222,946	\$229,150	
Investment gains (losses)	\$230,656	(\$100,689)	
TOTAL REVENUES	\$453,602	\$128,461	
EXPENSES			
Grant awards and other program services	\$241,745	\$261,758	
General and Administrative	\$7,517	\$8,071	
TOTAL EXPENSES	\$249,262	\$269,829	
TOTAL INCREASE (DECREASE) IN NET ASSETS	\$204,340	(\$141,368)	
NET ASSETS, BEGINNING OF YEAR	\$4,172,802	\$4,314,170	
NET ASSETS, END OF YEAR	\$4,377,142	\$4,172,802	